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**2016  
AIA Central Valley  
Chapter Committees**

**AIA Central Valley**  
1400 S Street, Suite 100  
Sacramento, CA 95811  
Tel 916/444-3658 Fax 916/444-3005

## **Committees required per Chapter Bylaws**

**OPERATIONS:** Executive Director Kimberly Anderson, Hon. AIACC

**Nominations Committee (per bylaws):**

**VP +1 associate plus 3 non board members (5 total)**

Brian Whitmore, AIA

Amanda Green, Assoc. AIA

Robert Chase, AIA

Ian Merker, AIA

Kristopher Barkley, AIA

**Bylaws Committee (per bylaws)**

Christopher Lovin, AIA

Brian Sehnert, AIA

Executive Director Kimberly Anderson, Hon. AIACC

**Finance Committee (per bylaws) requires treasurer and minimum 2 appointees**

Genevieve Vargas, AIA

Chris Lovin, AIA

Brian Whitmore, AIA

Executive Director Kimberly Anderson, Hon. AIACC

**Strategic Planning Committee (per bylaws) requires Pres / VP / Secy / 2 board members + past president**

Christopher Lovin, AIA

Brian Whitmore, AIA

Brian Sehnert, AIA

Ida Clair, AIA

Michael Novak, AIA

Michael Parrott, AIA

## **Active Chapter Committees / Representation**

### **Membership / Public Events: Board Liaison: Ida Clair, AIA**

Membership Committee	Board Liaison/ Ida Clair, AIA
Design Awards Committee	Kristopher Barkley, AIA, Chair
Dialogue Series	Tyler Babcock, AIA, Chair
Understanding Architecture & Design Presentations	Kristopher Barkley, AIA, Chair
Experience Architecture Public Event	Christopher Lovin, AIA
Golf Tournament	Deborah Stevens, AIA, Chair
Tennis Tournament	Phil Titus, AIA, Chair
Fellowship Committee	Open
Custom Residential Architect's Network (CRAN)	Maria Ogrydziak, AIA, Chair

### **Education/ Practice Academy: Board Liaison: Ed Mojica**

Architecture Matters Design Forum	Kristopher Barkley, AIA / Saxon Sigerson, AIA, Chairs
Academy of Architecture for Health	Vicky Vicente, AIA / Jeff Farley, AIA, Chairs
Academy of Architecture for Justice	Lorenzo Lopez, AIA
Films	Ian Merker, AIA, Chair
Firm Roundtables	Ed Mojica / Representing
Project Tours	Kimberly Anderson, Hon. AIACC
VISIONARY	Susan Rainier, AIA, Chair
Art By Architects Exhibition	Ed Mojica / Representative
Codes Conversation	Michael Malinowski, AIA, Chair

### **Advocacy / Policy: Board Liaison: Mike Novak**

Region Builders Representative	Mike Novak, AIA / Representing
Smart Growth with ECOS	Paul Menard, AIA
USGBC Representative	Brian Sehnert, AIA
Sac Metro Chamber Representative	Christopher Lovin, AIA & Mike Parrott, AIA
AIACC Advocacy	Brian Whitmore, AIA
Preservation	Craig Hausman, AIA (TBD)
Public Policy Issues	Mike Novak, AIA / Representing

### **Communications / Technology: Paul Menard**

Website / Social Media / NOTES	Paul Menard, AIA / Kimberly Anderson, Hon. AIACC
Publicity	Paul Menard
Technology	Paul Menard

**Emerging Professional & Associate Events / Activities:**

**Christopher Holt, AIA and Amanda Green, Assoc. AIA**

ARE Prep Courses

Emerging Professional Events

Mentoring Programs

IDP Tours

Big ASSOCIATION Party

Firm Tours

Architecture Schools

Community Service (Construction, etc.)

**Allied Events & Representation:** Pete Kreuser, Allied Director

Membership Drives

Allied Collaboration / Connection



# AIA Central Valley Focus Framework

## PROJECT INFORMATION

**Proposed Activity or Advocacy Effort:**

\_\_\_\_\_

**Staff Lead:** \_\_\_\_\_

**Officer Lead:** \_\_\_\_\_

**Program Lead:** \_\_\_\_\_

Please evaluate the proposed activity or advocacy against the following conditions and place a checkmark in the box if the condition is met by the activity or advocacy. To undertake a new activity or advocacy, all of the conditions listed below must be met. If any of the conditions are not met, the activity or advocacy does not qualify to be established.

- There is a compelling reason for the AIACV to undertake the activity or advocacy.
- AIACV is the logical organization to undertake the activity or advocacy.
- The activity or advocacy is consistent with the AIACV Strategic Plan and/or Strategic Initiatives.

## CRITERIA

**Description of Project / Advocacy:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Purpose:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Duration:**

One-time

Ongoing      Length of Effort: \_\_\_\_\_

**Target Audience:**

Does this effort target a specific member type? Does it target Firms? Does it target a certain staff level in the firms (e.g. Firm Principals?) Does it target a specific demographic of the membership? How do we address public / allied targets?

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**Strategic Fit (Criteria 1):**

How does the effort align with the AIACV's Strategic Plan and/or Strategic Initiatives? How does it project foster collaboration with allied organizations or public outreach? How does it complement existing efforts? Does it replace an existing efforts?

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**Member Needs (Criteria 2):**

How does this activity or advocacy serve the needs of the members? How many members will be served and what is the basis of that estimate?

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**Feasibility (Criteria 4):**

Does this activity or advocacy fit within the AIACV's core competencies? Is it an easy or inexpensive? Does the AIACV have the technical capabilities to handle the activity or advocacy? How feasible is it that the proposed project will achieve its Key Success Indicators (noted below), considering available staff and volunteer time and financial resources? If AIACV doesn't have the resources, how will the resources be freed up to do this project or effort?

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**Innovation (Criteria 5):**

Is this a new or unique to the AIACV? If so, please describe.

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**Projected Net Income/(Loss) (Criteria 6) :**

Please work with the AIACV's ED to complete the budget form for the *first year* of the proposed activity or advocacy.

Summarize the following:

**Non-dues revenue** \_\_\_\_\_

**Expenses, including staff time and overhead** \_\_\_\_\_

**Net Income (Loss)** \_\_\_\_\_

**Red Flags (Criteria 7):**

What are the potential obstacles and how will they be addressed?

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**Key Success Indicators:**

Please specify the target measure(s) of success in a numerical value. For example, number of registrants; net income target

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## SCORING

### Scoring:

The Board will review the proposal and score the Criteria items above as follows:

Criteria 1 – 5 and 7 listed below will be ranked 1 – 5, with: 1 indicating “strongly disagree”; 3 indicating "neutral" and 5 indicating "strongly agree" determined based on budgeted net income/ (loss):

1. Strategic Fit (aligns with Strategic Plan and/or Strategic Initiatives)
2. Member Needs (serves large numbers or a unique segment of membership)
3. Market Viability (likely success due to quality, market size or appeal, new markets, or competitive assessment)
4. Feasibility (fits core competencies; easy or inexpensive; aligned with technical capabilities)
5. Innovation (new to us or unique)
6. Projected Net Income (Loss)
7. Red Flags

Scores						
Rank 1 – 5, with 5 indicating “strongly agree” *						
Criteria						
1	2	3	4	5	6	7
<b>Strategic Fit</b>	<b>Member Needs</b>	<b>Market Viability</b>	<b>Feasibility</b>	<b>Innovation</b>	<b>Projected Net Income/(Loss)</b>	<b>Red Flags*</b>
					Based on budgeted net income/(loss)	
<b>Reviewer Comments</b>						

\*--a low score would indicate that the potential obstacles have been adequately addressed.

## RECOMMENDATIONS

The Board has the following recommendations regarding the activity or advocacy;

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**DECISION**

	<b>Green Light</b>	<b>Red Light</b>
Program Lead		
Board of Directors		

\*Rationale behind “Red Light” by Board:

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