For Immediate Release: October 1, 2015

AIACV’s Experience Architecture: Celebrate our region and the unique Central Valley experience through architecture!

SACRAMENTO, CALIFORNIA – The American Institute of Architects, Central Valley Chapter (AIACV), announces the fourth annual Experience Architecture event. This year’s activities run from Thursday, October 22 through Sunday, October 25, 2015 and include exclusive tours, such as the Top of the City "new sites" tour; a multi-stop "Tour d' Architecture" Bike Tour; the Architectura Obscura Photography Exhibition and Reception; two insightful film screenings/panel discussions--one at Sacramento State, and one at the Crocker Art Museum--and a Design Awards presentation celebrating the 2015 award winning projects.

Visit aiacv.org/da-exparch/ for a PDF Festival Guide with full details on all the events, as well as links to register. Follow the buzz with the hashtag #SacArch15.

Experience Architecture engages members of the public, design enthusiasts, architects and designers with a deeper appreciation for our region’s rich architectural and design heritage, as well as current achievements and vision for the future. Every event is open to the general public. Last year’s event was attended by nearly 1,000 people.

The event is produced by a core group of the AIA Central Valley’s 500 members with support from community partners including the Crocker Art Museum, Sacramento State University’s Department of Design and Comstock’s Magazine; as well as numerous sponsors including ARC, California Survey & Drafting, Ideate, Inc., SMUD, Milgard Windows & Doors, Fulcrum Property and Wood Rodgers. Find event info on Facebook: www.facebook.com/AIACVArchFest

About AIACV: www.aiacv.org

AIA Central Valley is the local chapter of The American Institute of Architects. Our mission is to demonstrate and promote the value and contribution of AIA architects. We serve the 17 northern California counties of Alpine, Amador, Butte, Colusa, El Dorado, Glenn, Lassen, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Sutter, Tehama, Yolo, and Yuba. The Chapter has been in existence since 1942 and has grown from a group of 5 charter members to a current membership of over 500, serving architects, associates working towards licensure, students and allied professionals.

The Chapter holds regular events and activities including building tours, continuing education programs, design dialogues, joint events with allied associations, Architectural Registration Exam (ARE) preparation classes, an annual Golf and Tennis tournament, a biennial design awards program and our public-outreach event: Experience Architecture, to name a few.

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