

2016 Architectura Obscura Photography Competition

About the Competition

This is an open photography competition sponsored by the American Institute of Architects Central Valley Chapter (AIACV), Comstock's Magazine, VisitSacramento and Dreyfuss + Blackford Architecture.

This year's theme will focus on the built environment, specifically in the Sacramento region. We look forward to seeing images of the valley--from exciting new buildings and development--as well as existing and historical buildings that are uniquely ours.

The competition has two distinct categories to allow for a broad range of photographic interests.

The categories are:

Gallery Submissions - In alignment with our previous competitions, this constitutes submission of physical prints along with digital copies for publication. There is a fee to participate.

Instagram Submissions - This is our new category that will allow submission through Instagram and is entirely digital. Participation is FREE.

To Enter the Gallery / Hard Copy Photograph Contest:

- Images may be color or black & white and will be judged in print form only, not as a digital projection. Because of this it is important to submit high quality prints that adequately express the intended effect of the photograph.
- Submitted images may be of any orientation but may not be larger than 20 inches in the longest dimension, if a border or mat is used the longest dimension may not exceed 24 inches.
- Submitted images must be firmly mounted to a rigid substrate such as foam board, illustration board or cardboard and shall not be within a frame or having a glass or thick plastic covering (clear laminations are acceptable). Your registration number and series number shall be clearly indicated on the back near the bottom of the mounting along with the image title. For example: 128-01 "Building in Blue" for registrant number 128, first submission. Please do not place any information on the front of the submission and do not include your name on any part of the submission.

In addition to the printed submission you are required to submit a jpeg digital copy for use in electronic media and reproduction in publications, etc. Digital copies are limited to 4MB in size and may be uploaded to AIACV Dropbox at https://www.hightail.com/u/AIACV-Dropbox.
The file name shall be your registration and series number as indicated above. For

example: "128-01.jpg" for registrant number 128, first submission.

- Photographs will be accepted only from the original photographer who must be the sole author and the owner of the copyright for photos submitted. Watermarks, Signatures, or Copyright Notices must be removed prior to submission. Elements or objects not in the original scene should not be added.
- The jury will review and select winners for 1st, 2nd and 3rd places along with a discretionary number of Honorable Mention Awards. Prizes will be as follows: 1st place \$350; 2nd place \$150; 3rd place \$100
- Cash prizes will tentatively be bestowed at the reception on Saturday, October 22nd, 2016. Acceptance of prize constitutes consent to use winners names and images for editorial, advertising, publicity and web site purposes without further compensation, except where prohibited.
- Mounted submissions may be retrieved from the AIACV Chapter office at a later date. Note that the AIACV will take caution in handling submissions but cannot guarantee that damage will not occur.
- Submission fees are \$20 per image, or \$50 for up to (5) images. Additional images (6 or more) may be submitted for a fee of \$10 per image.
- Entry forms available at: <u>http://aiacv.org/wpcontent/uploads/2015/06/ArchObs_EntryForm_16.pdf</u>
- Complete an entry form, upload your digital image to the dropbox address listed above, and submit with your mounted photograph by **4:00 p.m. on Thursday, July 28th** to the AIA Central Valley Chapter: 1400 S Street, Suite 100, midtown Sacramento, 95811.

To Enter the Instagram Contest:

- Follow AIA Central Valley and all other hosts of the Architectura Obscura photo contest.
- Like our entry photo.
- Post a picture on Instagram and use the hashtag **#archObs2016**
- Important: Your Instagram profile must be public for us to view your image(s)
- Share with friends!
- Submitted images may be color or black & white and need to express the theme of the built environment, specifically in the Sacramento region.

- Entries will be judged on the level of creativity, composition, use of color and/or tone and technical image quality.
- Images must be shared to **#archObs2016** by **12 :00 am on Thursday, July 28th, 2016**, Pacific Time to qualify.
- Contest is open in the US, Canada and Internationally.
- Winners will be selected by Monday, August 8th and announced before Saturday, October 22nd, 2016.
- Prizes and recognition include: Broderick Midtown Gift Cards: \$100 for the top winner, \$75 for 2nd place, \$50 for 3rd place; a selection of the top images will be featured in the October issue of Comstock's Magazine, and on comstocksmag.com; images will be featured on the AIACV website in social media outlets for AIA Central Valley and Comstock's Magazine, as well as the @VisitSacramento Instagram page; top award winners will recognized in an Exhibition and Awards Reception tentatively scheduled for October 22, 2016, during the AIACV Experience Architecture Event.
- Individuals submitting images must be the original photographer and sole author and owner of the copyright, and agree to the terms of the entry requirements. By submitting images, you are giving AIA Central Valley, Comstock's Magazine and VisitSacramento permission to display and use your images as they deem appropriate for marketing, publicity, exhibition and any other use.
- Per Instagram rules, this promotion is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants confirm that they are 13+ years of age, release Instagram of responsibility, and agree to Instagram's terms of use.

Questions? Please e-mail: info@aiacv.org