

# 2016 Architectura Obscura Instagram Photography Competition

## #archObs2016

## **About the Competition**

This is an open photography competition sponsored by the American Institute of Architects Central Valley Chapter (AIACV), Comstock's Magazine, VisitSacramento and Dreyfuss + Blackford Architecture.

This year's theme will focus on the built environment, specifically in the Sacramento region. We look forward to seeing images of the valley--from exciting new buildings and development--as well as existing and historical buildings that are uniquely ours.

The competition has two distinct categories to allow for a broad range of photographic interests. The categories are:

*Gallery Submissions* - In alignment with our previous competitions, this constitutes submission of physical prints along with digital copies for publication.

*Instagram Submissions* - This is our new category that will allow submission through Instagram and is entirely digital.

#### Rules

- Submitted images may be color or black & white and need to express the theme of the built environment, specifically in the Sacramento region.
- Entries will be judged on the level of creativity, composition, use of color and/or tone and technical image quality.
- Images must be shared to #archObs2016 by 12:00 am on Thursday, July 28th, 201 PST.
- Contest is open in the US, Canada and Internationally.
- Winners will be selected by Monday, August 8th and announced before Saturday, October 22nd, 2016.

## **Prizes & Recognition**

- Broderick Midtown Gift Cards:
   \$100 for the top winner, \$75 for 2nd place, \$50 for 3rd place
- A selection of the top images will be featured in the October issue of Comstock's Magazine, and on comstocksmag.com
- Images will be featured on the AIACV website in social media outlets for AIA Central Valley and Comstock's Magazine, as well as the @VisitSacramento Instagram page
- Top award winners will recognized in an Exhibition and Awards Reception tentatively scheduled for October 22, 2016, during the AIACV Experience Architecture Event.

### To Enter:

- Follow AIA Central Valley and all other hosts of the Architectura Obscura photo contest.
- Like our entry photo.
- Post a picture on Instagram and use the hashtag #archObs2016
- Important: Your Instagram profile must be public for us to view your image(s)
- Share with friends!

Individuals submitting images must be the original photographer and sole author and owner of the copyright, and agree to the terms of the entry requirements.

By submitting these images, you are giving AIA Central Valley, Comstock's Magazine and VisitSacramento permission to display and use these images as they deem appropriate for marketing, publicity, exhibition and any other use.

Per Instagram rules, this promotion is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants confirm that they are 13+ years of age, release Instagram of responsibility, and agree to Instagram's terms of use.