



# design narrative

AIACV SPEAKER SERIES

## featuring **blitz**

**Thursday, August 23rd, 2018, 6 – 8 pm**

**Uptown Studios, 2415 23rd Street, Sacramento**

**\$15 Members / \$20 Non-Members / Register at [desigNarrative2018.bpt.me](http://desigNarrative2018.bpt.me)**

AIACV brings back the beloved Chapter Dialogue Series as desigNarrative!

This Speaker Series gives local architects, designers and members of the community, who are interested in what drives thoughtful and innovative design, an opportunity to dialogue with noteworthy architects about their inspirational work. Come, participate in the narrative, and be inspired.

We are kicking off the series with Seth Hanley, AIA and Melissa Hanley, AIA of Blitz. They are passionate about human-centered environments, and specialize in innovative workplace design. Their clients include Microsoft, Google, UC Berkeley, Comcast, Dropbox, Spotify, Soundcloud, Instacart, and Fitbit, among others.



### **Melissa Hanley, AIA, IIDA, LEED AP** **Co founder / Principal / CEO of Blitz**

Melissa Hanley leads the firm's design teams and manages operations, brand strategy, and project delivery.

"We eschew any ideas that aren't authentic to who the client is," Melissa says. "We work with clients through the steps, milestones, and decisions required to make the project a reality. Clients are our most important design partners and we advocate for them during the process."

### **Seth Hanley, AIA, LEED AP** **Co founder / Principal of Blitz**

Seth Hanley is committed to transformative design that changes organizational culture for the better. He is as dedicated to the craft of architecture as to its art and design.

"Each project is a meaningful opportunity, regardless of size or scope, and every design decision creates the potential to improve someone's everyday experience," he says.



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