

## 2019 Business Plan



## **VISION**

## Ending Homelessness 1 Tiny Home at a Time



#### SUSTAINABLE SOLUTION TO HOMELESSNESS

- Crowd Sourced Funding Solution
  - \$10,000 = 1 Home = 1 Life
  - 2 Sponsors per Home



- The e49 Foundation Manages, Coordinates and Equips/Trains Leaders for every Village.
- Sustainability is achieved through ongoing rents and Social Enterprise Revenue which means after initial investment every Village is sustainable without any further fundraising required.

## What is Compassion Village?



- Master Planned Tiny Home Community for people experiencing Homelessness with 24/7 site management and case management to connect residents to wrap around services and employment.
- Tiny Home Villages are funded through Private donors and investors with each Tiny Home on Wheels (THOW) being capped at \$10,000 for materials and approximately \$10,000 per home/resident for labor and resident services. (Phase 2 permanent homes will be approximately \$35,000 per home)
- The E49 Foundation is the church sponsor. The e49 TCH Foundation is the nonprofit operation arm and Compassion Enterprises is the Social Enterprise entity.

## ORGANIZATIONAL STRUCTURE

The e49 Foundation



The e49 Community H&H Foundation



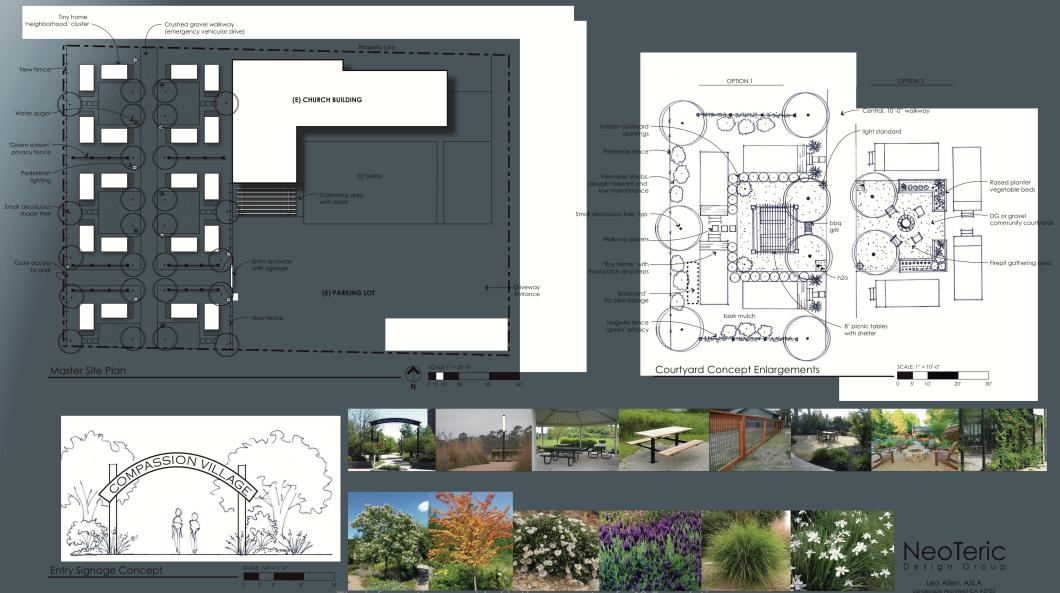
Compassion Enterprises Inc.

# INTERDEPENT PROBLEMS REQUIRE INTERDEPENDENT SOLUTIONS - Housing

- HOUSING is the first priority
- Low Barrier entry
- Residents can stay as long as they need to
- Assess Needs The first 90 days is focused on getting the resident settled, rested, connected to resources and case management
- Connect to Resources and Case Management



#### MASTER SITE PLAN





# INTERDEPENT PROBLEMS REQUIRE INTERDEPENDENT SOLUTIONS - Community

- Community Engagement
- Volunteer Opportunities for residents
- Weekly community dinners and social events
- Weekly Case Management based on resident goals
- Weekly community meetings with residents to discuss how things are going in the community, resident recommendations for changes and conflict resolution



# INTERDEPENT PROBLEMS REQUIRE INTERDEPENDENT SOLUTIONS - Enterprise

- Vocational Training
- Social Enterprise Employment
- Startup Support for Small business
- Residents often times have had a skill at some point but lost opportunities because of poor life choices. Retraining and/or assisting them in picking back up where they left off is often a desired outcome
- Social enterprise solutions allow for them to work under supervised conditions as they continue to work through their healing and recovery



### Phase 1 Tiny Home Villages



- Phase 1 Tiny Home Communities are designed to be a quick solution to housing by using existing zoning, building and infrastructure
- Existing churches that have underutilized land or buildings are an ideal solution. Commercially zoned residential hotels and RV Parks are also examples of potential phase 1 Village sites.
- Potential Phase 1 Village sites require approximately 3500 square foot building with existing plumbing and electrical that can accommodate community showers, bathrooms, kitchen, laundry and living.
- Approximately 20, 8x16 foot Tiny Homes can fit on ½ acre site

### **Phase 2 Housing - Tiny Home Communities**



- Permanent Housing
- Community Center/Resources
- Homes are on Foundations with electrical and plumbing
- Affordable Rents/Lease to own options
- Entrepreneurship/Executive Mentors
- Social Enterprise Employment/Franchise opportunities
- Sites can be Residential or Commercial sites with dorm approach

## **Social Enterprise Solutions**

- Sustainable Enterprises that both employ residents and help fund ongoing vocational training
- Compassion Tiny Home Production/Building
- Compassion Food Trucks
- Compassion Catering/Cafe
- All three of these Enterprises are attainable solutions and are a natural progression because each Village is a potential customer of the products and services

#### **HISTORY**



- February 2017 Launch
- First 4 Homes committed to April 2017
- First 4 Homes on Del Paso site September 2017
- Model Home completed September 2017
- Cosmetic Rehabilitation to church building by September 2017
- First two residents moved into site September 2017
- Four residents by end of 2017
- All 20 Tiny Homes for Del Paso site committed

#### **HISTORY CONTINUED**



- 2018 Hired two 24/7 site managers
- Facilitated ongoing home builds through churches
- Measured results and revised program materials, designs and systems
- Hired evidence based case management
- Revised church builds to include maximum 90 day build times
- Secured partnership with Prison Industry Authority for production site
- Secured partnership with CDCR for vocational training build site
- 10 Homes build and onsite with residents

#### BUILD, MEASURE, LEARN



- Church, Business and Community Builds are GOOD but were slow in the beginning.
- Original funding was tied directly to Housing and it was difficult to get initial funding for infrastructure and services.
- Developing material suppliers, delivery and quality control took time and was being developed as we launched.
- Pioneering and advocating zoning, building and standards codes and changes with City, County, State and Federal officials was necessary.
- Ultimately though, we were able to proof the model! Now what?

#### **SUSTAINABILITY**



- 2019 GOALS and BENCHMARKS
- Complete Del Paso Village and make it a model for the Region
- Complete upstairs School/Dorms
- Update downstairs Community Center/Commercial Kitchen
- Complete landscaping, fencing, signage, conditional use permit
- Launch Compassion Enterprises Food Truck
- AIA Design Competition kicked off February 21 and is asking for designs of Tiny Homes on Wheels (THOWS) and/or ADU's for The e49 Foundation so that we can have more design choices moving forward.

### SUSTAINABILITY - 2019 Budget \$370,000



- Tiny Home Completion 10 @\$10,000
- Complete upstairs School/Dorms Electrical, Flooring, Drywall, Windows, CH&A, Water Heater, Baths and Kitchen \$100,000 materials plus labor
- Update downstairs Community Center/Flooring, Kitchen \$40,000 plus labor
- Complete landscaping, fencing, signage, conditional use permit -\$30,000
- Launch Compassion Enterprises Food Truck \$100,000

#### What can you do today?



- Sponsor a Tiny Home Materials or Build -Completion 10 @\$10,000
- Assist with CUP for new zoning requirements being implemented by City of Sacramento
- Assist with ongoing Solar needs and upkeep
- Assist with designs and plans for building and new Tiny Home models
- Update downstairs Community Center/Flooring, Kitchen \$40,000 plus labor
- Complete landscaping, fencing, signage, conditional use permit \$30,000
- Launch Compassion Enterprises Food Truck \$100,000
- Assist with fundraising campaigns, marketing and media
- Submit a Tiny Home Design to AIA Competition benefitting E49 Foundation
- https://aiacv.submittable.com/submit/133693/aia-central-valley-tiny-home-adu-competition

### WE CAN END HOMELESSNESS!



AFFORDABLE HOUSING
SUSTAINABLE COMMUNITIES
SOCIAL ENTERPRISES
CROWD FUNDING
SCHOOLS
COMMUNITY ENGAGEMENT



\$10,000 = 1 Home = 1 Life

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