



AIA

**CENTRAL
VALLEY**

**EXPERIENCE
ARCHITECTURE**

SPONSORSHIP 2019

go to aiacv.org for more info

ABOUT

AIA Central Valley presents the 8th annual **Experience Architecture event, scheduled for October 3-13, 2019.**

The event was created to share with the public, design enthusiasts, architects and designers how AIA members design our community, shape our region and provide value through innovative design solutions. Events include: presentations, tours, a bike ride, exhibits, and a scavenger hunt! An event calendar will be available on our website: www.aiacv.org under the Experience Architecture tab.

Events are developed and led by members of the AIA Central Valley, its Allied members, Sustaining Partners, and local community organizations. Our media partner, *Comstock's Magazine*, publishes a hard copy "Experience Architecture" guide that is inserted in the October issue of the magazine. A PDF version of the guide is located on our Chapter website and on the Experience Architecture Facebook page.

We invite you to support **Experience Architecture** as a sponsor, or to advertise in the *Comstock's* guide. Do both and receive a discount!

Expected Outreach

- ◆ 90,000 readership of *Comstock's Magazine*
- ◆ 1,300+ AIA contacts (members, social media followers, subscribers)
- ◆ Additional outreach via local media, industry affiliate marketing and attendance at **Experience Architecture** events and activities.

Please review the attached matrix for levels and benefits.

Questions?

Sponsorship Contact

Kimberly Anderson, *Executive Director*
info@aiacv.org | 916-444-3658

Advertising Contact / *Comstock's Magazine*

Clayton Blakley, *Vice President*
claytonb@comstocksmag.com | 916-364-1000 x 109

LEVELS & BENEFITS

LEVELS & BENEFITS	Festival Headliner	Festival Patron	Premiere Event Sponsor	Standard Event Sponsor	Festival Supporter
	\$5,000	\$2,500	\$1,000	\$500	\$250
Company recognition on the Chapter website Experience Architecture page	Logo & link to website (top billing)	Small Logo (top billing)	Company Name (Distinct)	Company Name (In List)	Company Name (In List)
Company name listed on Brown Paper Tickets event registration + complementary tickets for Experience Architecture events	For all events + 4 tickets to all events	For all events + 3 tickets to 3 events	For sponsored event + 2 tickets	For sponsored event + 1 ticket	
Company name listed on Experience Architecture public announcements and in event guide inserted into <i>Comstock's Magazine</i>	Logo	Logo	Company Name (Distinct)	Company Name (In List)	
Recognition on the Chapter's Experience Architecture Facebook page, email and on-line communications (as feasible)	Logo & link to website (top billing)	Small Logo (top billing)	Company Name (Distinct)	Company Name (In List)	
Opportunity to <i>briefly</i> introduce company during introduction/announcement at events	X	X			
Ability to showcase your business/product at the event you sponsor (bring your own display/table/brochures)	At all/any event of your choosing	Up to 2 events	At sponsored event		
Company name displayed during event with signage on site and introduction/announcement	For all events	For all events	For sponsored event	For sponsored event	
Half-off ticket to an Experience Architecture event of your choice					X
Complimentary Allied Membership in the Chapter	X	X			

Deadline to Sponsor: Thursday, July 25, 2019

SPONSORSHIP FORM

Sponsorship Level:	Event Name: (if applicable)	
Name:	Firm/Company:	
Address:	Phone:	
Street	Email:	
City	State	ZIP

Payment made by: Cash/Check Invoice Me AmEx Visa MasterCard

If paying by credit card, please provide the following information:

Name as it appears on card

Credit Card Number
(please print legibly)

Billing Zip Code

Expiration Date /

Sec Code

Amount you authorize AIACV to deduct from credit card \$

Signature

Date

I would like to have a receipt emailed to me.

Note: Headliner and Patron level sponsors: please e-mail a jpeg of your company logo to info@aiacv.org for inclusion on publicity materials.

Return form by Thursday, July 25, 2019. Thank you for your support!



AIA
Central Valley

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