



2022 Design | Access Project & Video Tours

The Chapter is excited to start planning our sixth annual Design | Access event, held during Experience Architecture 2022. The program is designed to give the public access to local AIA Central Valley projects; to give the public an opportunity to get to know the architects and firms that design these projects; and to share the value and importance of good design in our community.

This year's Design | Access aims to celebrate the diversity of work and inherent innovation that form part of the region's architectural repertoire. The central valley is home to a variety of architects and practices that cater to the specificities of this region in their own unique way. Design | Access 2022 looks forward to highlighting this variety in scale, use, design and experience. To enter a project for consideration, please click [here](#).

Similar to last year, this year's event will offer both - video and in-person – tour options. Participants can choose their preferred tour medium for their submitted project or submit in both formats (video + in person tour).

The in-person tours will be held Friday, October 7th, 2022 and run from 12 noon to 4:00 p.m. Video tours will be released on the same day, and may be accessed from the Chapter's Vimeo account: <https://vimeo.com/aiacv>.

General Guidelines (for both in-person and video tours):

- There is no fee to participate.
- You may submit multiple projects for consideration.
- Please complete a separate survey for each entry
- **The deadline to submit projects for consideration is Friday, July 15, 2022.** Projects will be curated, and firms will be contacted to confirm their participation.
- Please provide AIACV a project image for which you have obtained expressed permission to use from all the rights holders by **Monday, August 1, 2022.**
Release forms will be provided to projects selected to participate.
- In-person tours run Friday, October 7th **from 12 noon – 4 p.m.**
- Based on the project type and access requirements, on-site tour guides may be optional.
- Optional: Hosts are encouraged to provide a PDF information sheet (template for this will be provided) and for in person tours, display boards.

Video Tours

Video tours can adopt a variety of styles ranging from 360-degree views of spaces that allow attendees to browse the space at their own pace, or as a personalized video walk-through that provides details and unique insight on the project from the architect's perspective. We leave it up to you/your firm to explore and determine the approach you want to take to best showcase your project.

Here is a link to the Design | Access webpage to view the 2020 and 2021 participant videos: <https://aiacv.org/designaccess/>

Video Technical Guidelines:

- Participants will create their own videos with their own equipment. There are no restrictions on the equipment you may use (smartphone, tablet, GoPro, professional camera, etc. – are allowed).
- Entrants will need to upload their video files to AIACV's Vimeo account: [<https://vimeo.com/aiacv>]. A username and password will be provided to the primary contact. When uploading, videos must be set to "PRIVATE". AIACV will coordinate the release of videos during Experience Architecture.
- Videos may be no longer than 10 minutes in length (they should be at least 1080p and the file size should not be more than 2GB).
- **Videos must include the Design | Access event slide provided.** *The slide will be provided to you once your project is selected for inclusion by the Chapter.*
- Videos must also include project name/title/firm **at the start of the video**, after the event slide.
- Please include any credits **in the last 5-to-10 seconds of the film.**
- You may only use third-party images, footage, music, or any other creative/proprietary content for which you have obtained expressed permission to use from all the rights holders. **You will be required to share this information with AIACV as part of the final video submission due Monday, September 19th, 2022..** *Release forms will be provided to projects selected to participate.*
- While subtitles in your film are not required, if you have audio other than music, they are encouraged to make your film ADA accessible.
- Ownership of the content submitted to Design | Access will remain with the producers/filmmakers. Owners reserve the right to use the film submitted to the challenge for personal purposes. Owners also reserve the right to use the film submitted to Design | Access for marketing and branding of the firm and/or architectural project. AIACV reserves the right to use the film submitted to Design | Access for promotion or distribution in connection with Experience Architecture and to place it on the Design | Access website, for access after Experience Architecture concludes.

For a helpful guide on making a video, please take a look at the [AIA Film Challenge 2020 – Toolkit](https://aiafilmchallenge.org/wp-content/uploads/2020/06/COM20_FilmChallengeToolkit_sm_v02.pdf) (https://aiafilmchallenge.org/wp-content/uploads/2020/06/COM20_FilmChallengeToolkit_sm_v02.pdf)

We know it's a busy time for our members and firms, but we hope you will find value in opening your projects doors or creating a video to document and celebrate a project you and your firm are particularly proud of. Not only will it be promoted by the AIA Central Valley Chapter during Experience Architecture and on our Design | Access webpage, but you can also post to your firm's website and social media.

We thank you for your consideration in submitting a project and invite you to contact us if you have any specific questions or concerns.

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Design | Access Event Leaders