



## ABOUT

AIA Central Valley presents our 11th annual [Experience Architecture event](#), scheduled for [October 7-16, 2022](#).

This annual event shares with the public, design enthusiasts, architects and designers how AIA members design our community, shape our region and provide value through innovative design. Events in our 2022 lineup are tied to this year's theme of the "why" of design and feature both in-person and virtual events.

Programs in the works include the always-popular Tour d'Architecture bike ride; our annual Architectura Obscura Photography Competition; Design|Access project tours, and more! Visit the event calendar on our website: [www.aiacv.org/exparch](http://www.aiacv.org/exparch) for all of the details.

Events are developed and led by members of the AIA Central Valley, its Allied members, Sustaining Partners, and local community organizations. Our media partner, Comstock's Magazine, publishes a hard copy "Experience Architecture" guide that is inserted in the October issue of the magazine. A PDF version of the guide is located on our Chapter website as well as the the Experience Architecture Facebook page.

We invite you to support [Experience Architecture](#) as a sponsor, or to advertise in the Comstock's guide. Do both and receive a discount!

### Expected Outreach

- ◆ 90,000 readership of Comstock's Magazine
- ◆ 1,500+ AIA contacts (members, social media followers, subscribers)
- ◆ Additional outreach via local media, industry affiliate marketing and attendance at [Experience Architecture](#) events and activities.

Please review the attached matrix for levels and benefits.

### Questions?

#### Sponsorship Contact

Kimberly Anderson, Hon AIA CA, Executive Director  
[info@aiacv.org](mailto:info@aiacv.org) | 916-444-3658

#### Advertising Contact / Comstock's Magazine

Clayton Blakley, Vice President  
[claytonb@comstocksmag.com](mailto:claytonb@comstocksmag.com) | 916-364-1000 x 109

## LEVELS & BENEFITS

LEVELS & BENEFITS	Festival Headliner	Festival Patron	Premiere Event Sponsor	Standard Event Sponsor	Festival Supporter
	\$5,000	\$2,500	\$1,000	\$500	\$250
Company recognition on the Chapter's Experience Architecture website page.	Logo & link to website (top billing)	Small Logo (top billing)	Company Name (Distinct)	Company Name (In List)	Company Name (In List)
Company name listed in event guide, event registration site + complementary tickets to any events with a fee.	For all events + 4 tickets to all events	For all events + 3 tickets to 3 events	For sponsored event + 2 tickets	For sponsored event + 1 ticket	
Company name or logo listed in the Experience Architecture event guide inserted into the October issue of Comstock's Magazine.	Logo	Logo	Company Name (Distinct)	Company Name (In List)	
Recognition on the Chapter's Experience Architecture Facebook page, email and online event communications.	Logo & link to website (top billing)	Small Logo (top billing)	Company Name (Distinct)	Company Name (In List)	
Opportunity to briefly introduce company or service during introduction/announcement at start of event/s.	Yes	Yes			
Company logo and information displayed at the start of virtual presentations.	At all/any event of your choosing	Up to 2 events	At sponsored event		
Company name included in a group slide with recognition at the start of live events. (as applicable)	For all events	For all events	For all	For all	For all
One half-off ticket to any Experience Architecture event with a fee.					X
Complimentary Allied Membership in the Chapter.	Yes	Yes			

**Deadline to Sponsor:** Friday, July 22, 2022



## SPONSORSHIP FORM

Sponsorship Level:

Sponsorship Amount:

Event Name:

(for Premier & Standard Event Sponsors)

Firm/Company:

(as you'd like it to be listed in marketing materials)

Name:

Address:

Street

Phone:

Email:

City

State

ZIP

Payment made by:    Paypal Invoice (preferred)    Check

If paying via PayPal, an invoice will be emailed to the address listed above.

Checks may be made out AIA Central Valley, and mailed to 1400 S St, Sacramento, CA 95811.

**Note:** Headliner and Patron level sponsors: please e-mail a jpeg of your company logo to [info@aiacv.org](mailto:info@aiacv.org) for inclusion on publicity materials.

**Return form by Friday, July 22, 2022. Thank you for your support!**



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