

AIA CENTRAL VALLEY 2022 EXPERIENCE ARCHITECTURE

LAST UPDATED: 07/01/2022

The American Institute of Architects, Central Valley Chapter (AIA CV), is excited to be partnering again with Comstock's Magazine to celebrate the 11th annual Experience Architecture public-outreach event.

This year's Experience Architecture occurs October 7th-16th and Comstock's will again be publishing the official event guide to promote and commemorate this special series of events over 10 days. Experience Architecture will feature talks, tours, exhibits, presentations and other events that celebrate the region's architecture. The guide will include an event schedule and description of the events, commentary from local architectural leaders, a photo essay of the winning entries of the annual Architectura Obscura photo competition (with both gallery and Instagram categories), and more.

The guide will be distributed both before and during Experience Architecture events and will be included in the October issue of Comstock's magazine, reaching more than 80,000 key business and industry leaders throughout the Capital Region (in addition to a separate Digital Edition that will be archived on Comstock's website). This special section provides an ideal platform to highlight your firm's expertise, capabilities and signature projects, recognize your talented team and spotlight your role in the built environment — whether you're an architecture firm or partner with architecture firms (including contractors, consultants, material vendors, developers, etc.).

In addition to traditional display advertising options, our Comstock's team can also create a Corporate Profile or Anniversary Profile for your company. This customized profile provides an opportunity to share your firm's history and project experience in greater detail, introduce your management team and communicate your role in the Capital Region's built environment. With a working life of a full year, this must-read special supplement is one you don't want to miss. Special rates are provided for AIA CV Members as noted. For additional information or to reserve your space, call today.

AD DEADLINE DATES:

- Corporate Profile: **September 1st**
- Display Ad Space: **September 6th**
- Artwork Deadline: **September 13th**

For advertising information, call
Comstock's at 916.364.1000, ext. 100.



Sample: corporate profile



MEMBER & SPONSOR INCENTIVES: AIA members receive a discount of 15% off and sponsoring members receive 20% off (10% and 15% respectively off Corporate Profiles)

DISPLAY ADVERTISING RATES

SPREAD	\$ 11,770
FULL	\$ 6,200
2/3	\$ 5,285
1/2 ISLAND	\$ 4,940
1/2 H	\$ 4,310
1/3 SQ	\$ 3,100

PROFILE OPTIONS

SPREAD	\$ 11,995
FULL	\$ 6,780
2/3	\$ 5,460
1/2	\$ 4,800

PREMIUM POSITION RATES

BACK	\$ 6,675
INSIDE FRONT	\$ 6,575
PAGE 3	\$ 6,575
PAGES 4, 5 and 6	\$ 6,450

* HALF PAGE HORIZONTAL ADS MAY BE STACKED TWO TO A PAGE

**OR THE APPLICABLE FREQUENCY DISCOUNT, WHICHEVER IS LOWER