

AIA CENTRAL VALLEY

2022 EXPERIENCE ARCHITECTURE

The American Institute of Architects, Central Valley Chapter (AIACV), is excited to be partnering again with Comstock's Magazine to celebrate the 11th annual Experience Architecture public-outreach event.

This year's Experience Architecture occurs October 7th-16th and Comstock's will again be publishing the official event guide to promote and commemorate this special series of events over 10 days. Experience Architecture will feature talks, tours, exhibits, presentations and other events that celebrate the region's architecture. The guide will include an event schedule and description of the events, commentary from local architectural leaders, a photo essay of the winning entries of the annual Architectura Obscura photo competition (with both gallery and Instagram categories), and more.

The guide will be distributed both before and during Experience Architecture events and will be included in the October issue of Comstock's magazine, reaching more than 80,000 key business and industry leaders throughout the Capital Region (in addition to a separate Digital Edition that will be archived on Comstock's website). This special section provides an ideal platform to highlight your firm's expertise, capabilities and signature projects, recognize your talented team and spotlight your role in the built environment — whether you're an architecture firm or partner with architecture firms (including contractors, consultants, material vendors, developers, etc.).

In addition to traditional display advertising options, our Comstock's team can also create a Corporate Profile or Anniversary Profile for your company. This customized profile provides an opportunity to share your firm's history and project experience in greater detail, introduce your management team and communicate your role in the Capital Region's built environment. With a working life of a full year, this must-read special supplement is one you don't want to miss. Special rates are provided for AIACV Members as noted. For additional information or to reserve your space, call today.

AD DEADLINE DATES:

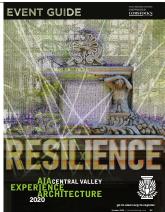
• Corporate Profile: September 1st • Display Ad Space: September 6th Artwork Deadline: September 13th

For advertising information, call Comstock's at 916.364.1000, ext. 100.



Sample: corporate profile











MEMBER & SPONSOR INCENTIVES: AIA members receive a discount of 15% off and sponsoring members receive 20% off (10% and 15% respectively off Corporate Profiles)

PROFILE OPTIONS

\$11,995

\$6,780 \$ 5,460

\$4,800

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SPREAD	\$ 11,770
FULL	\$ 6,200
2/3	\$ 5,285
1/2 ISLAND	\$ 4,940
1/2 H	\$ 4,310
1/3 SQ	\$ 3,100

DDEMILIM DOSITION DATES

BACK	\$6,675
INSIDE FRONT	\$6,575
PAGE 3	\$6,575
PAGES 4, 5 and 6	\$ 6,450

^{*} HALF PAGE HORIZONTAL ADS MAY BE STACKED TWO TO A PAGE

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^{**}OR THE APPLICABLE FREQUENCY DISCOUNT, WHICHEVER IS LOWER