

AIA CENTRAL VALLEY EXPERIENCE ARCHITECTURE 2022



COMING SOON TO A STORE NEAR YOU!

Solving California's Housing Crisis by Re-Inventing the Strip

The strip was once the glue that held the post World War II suburban dream together, but no more. Once, the strip was where we cruised, but now we cruise online. Once, we could afford housing in neighborhoods where we wanted to live – but too often this is now an unattainable dream.

Building inward, rather than out – a concept long championed by CivicWell is now popular, but too much infill housing is unaffordable and it's not happening at the scale needed. Peter Calthorpe, a founder of the Congress of New Urbanism, has studied the capacity of under-utilized commercial strips in California and has proposed we re-invent our aging and underutilized strip malls to quicken the pace of housing construction, without disrupting stable neighborhoods, and in a way that is both good for our environment and our economy.

Our region is crisscrossed with aging commercial strips ideally located in livable neighborhoods and we believe this gives us a great opportunity. At the planning level, our local governments have laid the groundwork. Now, it's time to get the housing built.

Join us for a lively discussion with CivicWell, local government leaders, architects and other experts to find out how we can expedite the re-invention of our commercial strips to help solve our housing crisis.



CIVICWELL

Presented by the AIA
Central Valley's Civic
Engagement Team's
Housing Task Force
and CivicWell

When: Wednesday, October 12th | 5 – 7 pm
Cost: FREE
Where: Virtual/Zoom
Register: ea22-comingtoastorenearyou.eventbrite.com

Experience Architecture 2022 takes place Friday, October 7th to Sunday October 16th. Visit our website aiacv.org/exparch/ to learn more and to register for other events taking place this year!

Experience Architecture is an annual public-outreach event that is developed and led by AIA architects and associate members in collaboration with our Allied members, Sustaining Partners and community organizations. It's designed to facilitate greater transparency with the public in how architects create our built environment and how it impacts their daily lives; to create an ongoing dialogue to inform a distinct, regional, architectural identity; and to highlight existing relationships between the region and its architecture.

For reasonable accommodations and/or alternate formats, please contact AIA Central Valley at least 72 hours prior to the event or for more information: info@aiacv.org.

Event Leaders: Jackie Whitelam, AIA, Paul Menard AIA and Steve Jones, AIACV Sustaining Partner

Sponsors: Comstock's Magazine, Fulcrum Property Corp., HGA, Lionakis, Milgard Windows and Doors, SmithGroup, and SMUD.

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