

AIA CENTRAL VALLEY
EXPERIENCE
2024 ARCHITECTURE
change

ABOUT

AIA Central Valley presents our 13th annual **Experience Architecture festival, expanded this year to run for 10 weeks from mid-September to mid-November.** This expansion allows for greater access by the public and expands the timeframe to highlight contributions to the built environment by our members and partners.

This annual festival gives us the opportunity to share with the public how AIA members design our communities, shape our region, and provide value through innovative design. Programs in the works include the always popular Tour d'architecture bike ride, our annual Architectura Obscura Photography Competition, a presentation by San Antonio-based firm Lake|Flato whose namesake founders were awarded the AIA Gold Medal 2024, and more!

Events are developed and led by members of the AIA Central Valley, its Allied members, Sustaining Partners, and local community organizations. Our media partner, Comstock's Magazine, publishes a hard copy "Experience Architecture" guide that is inserted in the October issue of the magazine. A PDF version of the guide is located on our Chapter website.

We invite you to support **Experience Architecture** as a sponsor.

Expected Outreach

- ◆ 90,000 readership of Comstock's Magazine
- ◆ 1,500+ AIA contacts (members, social media followers, subscribers)
- ◆ Additional outreach via local media, industry affiliate marketing and attendance at **Experience Architecture** events and activities.

Please review the attached matrix for AIACV Sponsorship levels and benefits. For display advertising options or a customized profile, see Comstock's advertising opportunities.

Questions?

Sponsorship Contact

Desiree Gemigniani, Executive Director
info@aiacv.org | 916-444-3658

Advertising Contact / Comstock's Magazine

Clayton Blakley, Vice President
claytonb@comstocksmag.com | 916-364-1000 x 109

LEVELS & BENEFITS

LEVELS & BENEFITS	Festival Headliner	Festival Patron	Premiere Event Sponsor	Standard Event Sponsor	Festival Supporter
	\$5,000	\$2,500	\$1,000	\$500	\$250
Company recognition on the Chapter's Experience Architecture website page.	Logo & link to website (top billing)	Small Logo (top billing)	Company Name (Distinct)	Company Name (In List)	Company Name (In List)
Company name listed in event guide, event registration site + complementary tickets to any events with a fee.	For all events + 4 tickets to all events	For all events + 3 tickets to 3 events	For sponsored event + 2 tickets	For sponsored event + 1 ticket	
Company name or logo listed in the Experience Architecture event guide inserted into the October issue of Comstock's Magazine.	Logo	Logo	Company Name (Distinct)	Company Name (In List)	
Recognition on the Chapter's Experience Architecture Facebook page, email and online event communications.	Logo & link to website (top billing)	Small Logo (top billing)	Company Name (Distinct)	Company Name (In List)	
Opportunity to briefly introduce company or service during introduction/announcement at start of event/s.	Yes	Yes			
Company name included in a group slide with recognition at the start of live events.	For all events	For all events	For all events	For all events	For all events
Free ticket to any Experience Architecture event with a fee.	4 tickets for all events	2 tickets for all events	Yes	Half price for all events	Half price for all events
Complimentary Allied Membership in the Chapter.	Yes	Yes			
Celebration of the Profession Bar Sponsor (Printed and Verbal recognition at event)	Yes	Yes			

Deadline to Sponsor: Friday, August 30th, 2024

SPONSORSHIP FORM

Sponsorship Level:

Sponsorship Amount:

Firm/Company:

(as you'd like it to be listed in marketing materials)

Name:

Address:

Street

Phone:

City

State

ZIP

Email:

Payment made by: Paypal Invoice (preferred) Check

If paying via PayPal, an invoice will be emailed to the address listed above.

Checks may be made out AIA Central Valley, and mailed to 1400 S St, Sacramento, CA 95811.

Note: Headliner and Patron level sponsors: please e-mail a jpeg of your company logo to info@aiacv.org for inclusion on publicity materials.

Please return form by Friday, August 30th, 2024.
Thank you for your support!



1400 S Street, Sacramento, CA 95811

Phone 916.444.658

Fax 916.444.3005

info@aiacv.org